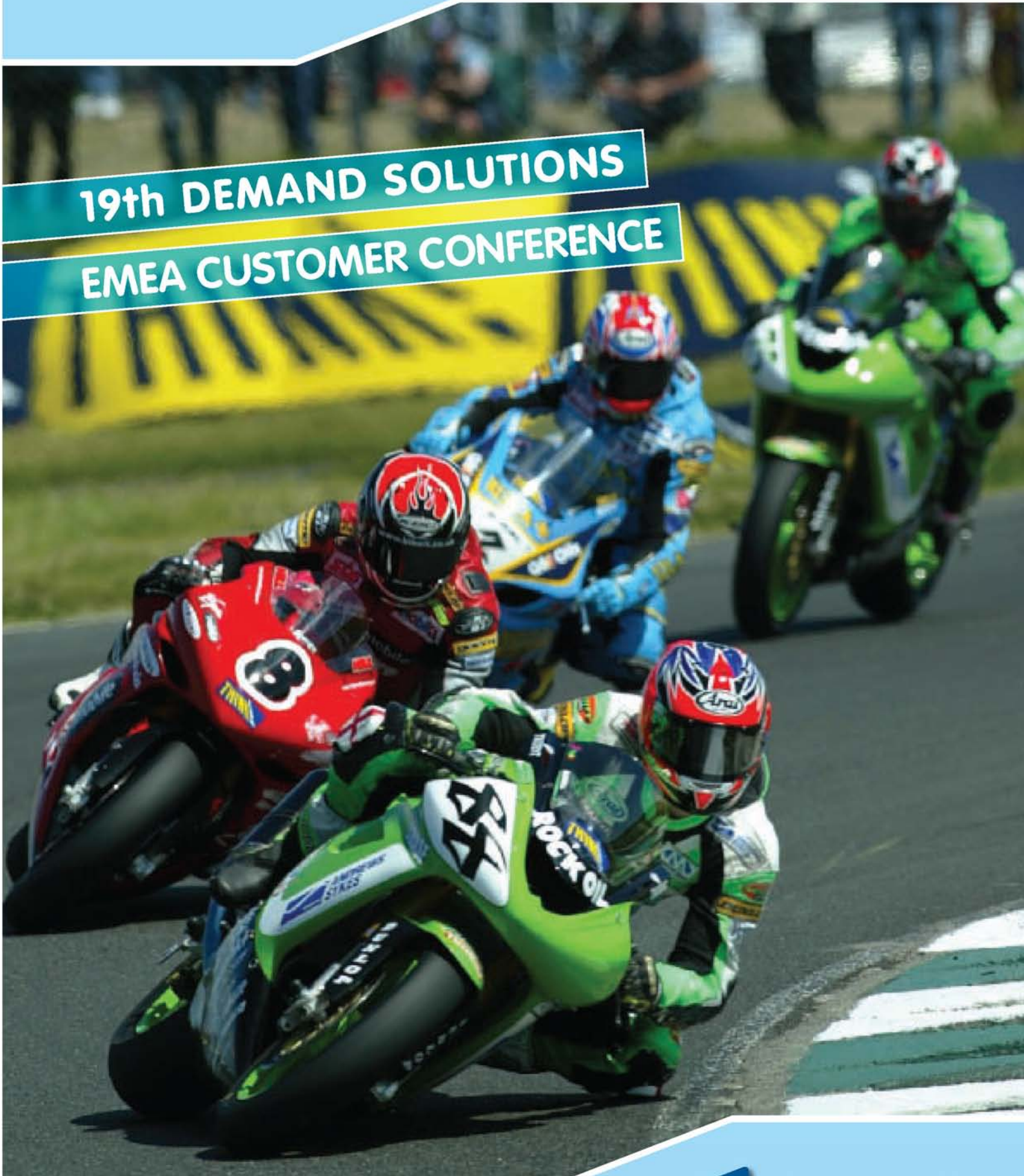


Leading From The Front

19th DEMAND SOLUTIONS
EMEA CUSTOMER CONFERENCE



18th & 19th October 2010
Croydon, London, UK



Demand
Solutions®

Introduction

Each role in the Supply Chain is key to the success of a demand-driven supply network, but the role of Forecaster and Demand Planner is, we believe, the most critical. This is our 25th year celebration and our 19th Demand Solutions Europe, Middle East and Africa Customer Conference. Join us to learn how you can improve your use of Demand Solutions and continue the challenging task of:

Leading From The Front

The recent market slump and rise has put even more pressure on the forecasting and demand planning functions and the supporting processes and software. You are at the critical point in the Supply Chain and will have been the first to recognise the need to respond to the impending slump. You were also the first to react when times started to get better - an incredibly difficult balancing act. Your Demand Solutions conference is designed to ensure that you are equipped to lead your company from the front and to recognise and tackle emerging issues critical to your company's future, proactively and successfully.

We all recognise that in our fast-changing world every manufacturer and distributor – no matter how small – is now part of a rapidly changing global economy. The way your company adapts to this radical but opportunity-laden shift will determine if you win or lose the commercial battle.

Your EMEA Demand Solutions Customer Conference is a working conference with sessions focused on practical, applied forecasting techniques and demand management skills. New information on the use of Demand Solutions will make you more effective, opening your organisation to new opportunities.

All the Demand Solutions EMEA team will be on hand at this conference and will be pleased to show you how Demand Solutions will help you achieve your goals.

We look forward to seeing you there.



Malcolm G. Stork,
For and on behalf of the Demand Solutions EMEA team

For further information or assistance, please contact:

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Or your local Demand Solutions representative

Agenda - At A Glance

Monday, 18th October 2010

09:00 - 09:30	Registration and Coffee	
09:30 - 09:40	Welcome and Introductions	
09:40 - 10:40	Keynote Address: Leading from the Front	
10:40 - 11:00	Coffee Break	
11:00 - 11:45	What's the Latest in v11.3	
11:45 - 12:30	Process Audit - Review Your Planning Process and Determine Improvements	
12:30 - 13:30	Lunch	
13:30 - 14:15	Can You Forecast Erratic Demand?	
14:15 - 15:00	User Story - Getting the Best from Demand Solutions	
15:00 - 15:15	Coffee Break	
15:15 - 16:00	Breakout Session - Stream 1 DS FM Virtuoso - Practical Steps to Deal with New Product Forecasting and Cannibalization	Breakout Session - Stream 2 DS APS - Make My Scheduling Life Easier
16:00 - 17:00	Breakout Session - Stream 1 DS Collaboration - Demand Driven Supply Networks	Breakout Session - Stream 2 DS RP Virtuoso - Optimise Inventory Performance: Make Your Inventory Work for You!
19:00	Conference Dinner	

Tuesday, 19th October 2010

08:30 - 09:00	Coffee	
09:00 - 10:30	Hands On Demo - DSX - The Next Generation of Demand Planning Tools	
10:30 - 10:45	Coffee Break	
10:45 - 11:30	User Story - Implementing VMI and the Benefits	
11:30 - 12:15	Demand Solutions' 10 Point Plan for Improving Forecast Accuracy	
12:15 - 13:15	Lunch	
13:15 - 14:30	A Hands-On Forecasting Demo - See How the Experts Do It	
14:30 - 15:15	Hints and Tricks - Getting More from What You Have Got	
15:15 - 15:30	Coffee Break	
15:30 - 16:00	The Open Forum and Enhancement Voting	
16:00	Close	

Conference Venue

Hilton Hotel

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